



## Rainbow Creative - 30 Years of Creativity

2026 marks a special milestone for Rainbow Creative. Thirty years ago, we opened our doors in Wellington with one goal: helping businesses reach their customers.



What began in 1996 as Rainbow Marketing, and later became Rainbow Digital as we expanded into digital printing and websites, now operates under the Rainbow Creative umbrella, a trusted creative partner for thousands of businesses across New Zealand.

### 30 Years of Growth, Change & Connection

From brokering business cards in the 90s and becoming one of Wellington's first full colour digital printers, to delivering modern branding, websites, print, and promotional solutions today, Rainbow Creative has grown with the industry and with you. The tools may have changed, but our focus hasn't: practical advice and products that help our customers grow. Proudly local, then and now.



### To celebrate 30 years, we're proud to introduce our 30 Year badge

A small but meaningful symbol. It's a reflection of the last three decades, where we've been, who we are today, and our commitment to continuing to evolve alongside our clients.



### One Connected Creative Team

Rainbow Creative brings together web, design, print, and promotional services under one roof. Each area specialises in its craft while working seamlessly together, making it easy to get the support you need without juggling multiple suppliers. We keep things simple, personal, and connected.



#### Rainbow Creative: An Eye For Design

Rainbow Creative is the heart of our business, where brands are built, refreshed, and evolved. We help shape ideas into identities that reflect who you are and where you're heading.

[www.rainbowcreative.co.nz](http://www.rainbowcreative.co.nz)



#### Firefly Websites: Igniting Your Online Presence

Firefly Websites is our digital arm, supporting businesses with web services that help businesses shine online. What began as one of the earliest web ventures has evolved into a flexible, modern platform supported by real people who understand your business.

[www.fireflywebsites.co.nz](http://www.fireflywebsites.co.nz)



#### Porirua Print: Professional Print, Done Right

Porirua Print are one of Porirua's longest established print companies with decades of experience. From everyday jobs to complex projects, we deliver quality you'll be proud to share.

[www.poriruaprint.co.nz](http://www.poriruaprint.co.nz)



#### Gumdrop Promotions: Promotional Goodies For You

Gumdrop Promotions creates promotional products that bring your brand into the real world. Practical, memorable items that keep your business top of mind.

[www.gumdrop.co.nz](http://www.gumdrop.co.nz)

### Looking At The Year Ahead - Let's Make It Count

As we celebrate 30 years of Rainbow Creative, we're just as focused on what's ahead for your business. Whether you've been with us for decades or are just beginning your journey with Rainbow Creative, thank you for being part of our story.

The market continues to evolve, and so do we. If 2026 is the year to refresh your brand, launch a new website, or tackle that long-planned project, we'd love to chat.

**No templates. No call centres. No being passed around. Just a local, experienced team ready to bring creativity and momentum to your next idea.**

Let's build something that moves your business forward. **Call us on 232 1000, "Ideas for Your Business"**. Let's sit down and see what we can come up with to get your business cracking.



**Your one stop shop for all things web, design, print and promotion**

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